

पढ़ेगा इंडिया तभी

तो बढ़ेगा इंडिया !

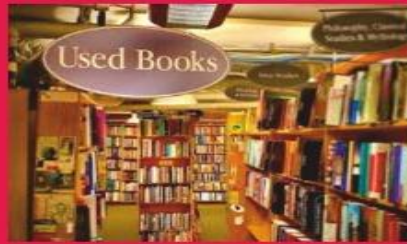


# ONLINE DIGITAL EDUCATION HUB

## SOFT SKILLS / TECHNICAL



## SOFT SKILLS / TECHNICAL COURSES



## DIGITAL MARKETING SERVICES



CERTIFICATED

## 1. Skill Development & Training

### Soft Skills Courses

(e.g., Communication, Leadership, Time Management)

### Technical Courses

e.g., Programming, Data Analysis, Graphic Design)

## 2. Used Books Marketplace

### Buy & Sell Used Books

A platform for students and learners to buy or sell pre-owned books at affordable prices.

### Book Donation Program

Donate books to help underprivileged students and build community libraries.

## 3. Digital Marketing Services

SEO (Search Engine Optimization)

Social Media Marketing

Email Marketing

Content Creation

Branding & Strategy

## 4. Complete Online Services Hub

### A one-stop solution for:

Online Learning

Book Reselling / Donation

Full-Scale Digital Marketing Services

REGISTRATION FORM  
SCAN ME





- Formulas learning ( sum / sub / div/ mult/ average)
- Percentage
- Attendance sheet
- Company database management

### POWER POINT

- Making a presentation
- Presentation Mode:
- Slide Creation
- Multimedia Integration
- Multimedia Integration
- Design and Layout
- Animations and Transitions
- Collaboration and Sharing

### TALLY

- Company name
- Accounting:
- Inventory Management
- Tax Compliance
- Banking:
- Payroll:
- GST file
- ITR FILE
- Sell/purchase record
- Bill receipt with discount + offer price

## TECHNICAL COURSES

### VIDEO/ AUDIO EDITING IMAGE EDITING 2D/ 3D ANIMATIONS

- Camra shoots an angle
- Thumbnail making
- Ads making
- Page layout making
- Photoshop using
- Coral using
- Pagemaker

### DIGITAL MARKETING

- Google Ads marketing
- Instagram Ads marketing
- Facebook Ads marketing
- YouTube/ vlog

- Blog making
- Content marketing
- Affiliated marketing
- Dropshipping

### WEBSITE MAKING

- Website making through non-coding
- How to use WordPress
- Domain register
- How to run a website live

## HOW TO USE AI(ARTIFICIAL INTELLIGENCE) (WITH ALL TOOLS)

### SOFT SKILLS COURSES

#### SELF MANAGEMENT

- Career counseling
- Time management
- Self-management
- Interview skills
- Personality development & communication skills

#### SOCIAL AWARENESS

- Promoting education and awareness:
- Empowering individuals
- Focus on health and well-being:
- Environmental awareness:
- Legal awareness:
- Community involvement:
- Non-profit organizations (NGOs):
- Government initiatives:

#### RULES & LAWS

- Women's / men's protection under the rules of law
- Legal court law
- Hospital
- Banking

- roadway
- administrative law
- Cybersecurity
- Hacking problems with solutions

## **BUSINESS DEVELOPMENT**

### **BUSINESS MAKING**

- Agriculture business
- Start-up mentoring
- Financial funding
- Online business
- Social media marketing
- freelancing



